**Kick-off Phase**: Discovery of the topic

**Analyzing**: what is it about? keywords

**expected outcome 1**: write an abstract

**expected outcome 2**: Give a very brief presentation of your project

DevTech has submitted projects to you and you need to present them to the new team members that will be part of your teams very soon.

 **&** Read the following abstracts, check vocabulary (highlight words in the abstract) and Present each project orally using key words only & a visual medium!

**Test your Vocabulary knowledge! Then check with the doc & highlight words in the doc**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| client | Client/customer |  |  | facile d’utilisation | User friendly |
| Commentaires | User review | gérer | To manage | inéfficace | innefficient |
| gestion | management |  |  |  |  |
| outil | tool | planifier | schedule |  |  |
| notations | ratings |  |  |  |  |
| un rdv | A appointment |  |  | pratique | convenient |
| retour | feedback |  |  |  |  |
| utilisateurs | user |  |  |  |  |

**1**

**Presentation** Type: Reading only

**Title:** SalonBook management app

**Authors:** SLNCE

**Institutions:** IT Institute for daily life improvements

**Abstract body:**

Being a beauty salon customer today is inconvenient. You have to remember that you need to make an appointment, then hope you remember during business hours and finally scramble to find the phone number and take time out of your busy day to make the call. And never mind finding user reviews of local salons and stylists, tracking those down somewhere on the web is a headache that most don’t even attempt.

This is the experience of countless salon-goers everyday even if we move well into the 21st century.

There is a strong, well-articulated need for a “one-stop-shop” online hub that connects clients to salons, putting all the information users need in one convenient place, on demand. Equally surprising, many salons today are still using paper and pencils to schedule appointments and manage customers. These systems are grossly inefficient at sharing and syncing information and are prone to costly human error.

SalonBook promises to end the dependence on paper pencil and put salons in control with a user-friendly interface. SalonBook will be more than just an online scheduler, it will be a salon management tool that will allow salons to manage better stylists and services, promote sales to customers and track customer feedback, satisfactions and ratings.

**205 words**

How is Information organised? How many parts do you see? Colour them! Explainthem!

If you want to read more project, see: <https://1000projects.org/projects/abstracts/page/4> or <https://www.studocu.com/in/document/uka-tarsadia-university/business-research/beauty-parlour-management-system-pdf-free/40068412>

**expected outcome 1**: write a draft of your project

**Write your own project with your own words**

REMEMBER: An abstract is like an appetizer. It is attractive. It is supposed to make the reader want to know more about your project. It should include between 200 & 250 words minimum.

Next present your project orally using key words only & a visual medium!